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## Press Release

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news/press.php](http://www.till-photonics.com/news/press.php)

### **TILL Photonics expands management team: New vice president sales and marketing**

Due to the continuous growth of worldwide sales activities TILL Photonics appointed Dr. Christian Wetzel as new vice president sales and marketing.

Dr. Wetzel holds an M.S. in physics from the Georgia Institute of Technology and a Ph.D. from the FU Berlin. He has more than 25 years experience in sales and marketing, and served in leading positions for companies like Philips, Hitachi, Lambda Physik and Carl Zeiss; the past 8 years he held various management positions including managing director at PAS Tech gas analytics.



With his extensive knowledge in laser optics, microscopy and sales management "Chris Wetzel will be a valuable boost to our sales activities", said Dr. Frank Lison, TILL Photonics' managing director. "We are challenging a broad application potential for our innovative microscopes. Besides the traditional product spectrum of microscopy accessories TILL has been selling for 17 years, the advanced fluorescence microscopy solutions are increasingly drawing more attention. Dr. Wetzel will systematically expand these activities. We are very happy to welcome him and his extensive industrial and scientific background to the TILL team."

*TILL was founded in 1993 as systems provider for fluorescence microscopy. From its very beginning TILL had placed its focus on the development of innovative, enabling technologies for the study of live cells. Setting out with a novel light source for ratio imaging and the first real-time imaging system on the market, TILL developed a novel, award-winning microscope platform concept, which allows integrating an unprecedented number of functionalities into a single instrument. Based on this technology TILL has subsequently become a provider for complete microscope systems, and the new TILL intends to step into these footsteps and plans to extend the platform concept in order to grow into a wide range of markets, both in basic research, screening and medical diagnostics.*

**Author:**

Dr. Frank Lison, TILL Photonics GmbH